



Gabriel Velazquez

Production & Studio Management
Graphic Design & Illustration

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EDUCATION AND COURSES

Universidad Tecnologica de Mexico (UNITEC), 2003
BA, Graphic Design

Black and White Poster Workshop by Mieczyslaw Wasilewski, 2004
at VI International Poster Biennial (Guadalajara, Mexico)

The Fabric Workshop and Museum Apprentice Program 2004-05
Full time apprenticeship, participating in the design and fabrication with Mary Anne Friel, Gheorghe Adam and Teresita Fernandez' (artist in residence) Fire Project

WORK EXPERIENCE

Freelance Designer and Art Assistant New York, September 05 - Present

Subrosa, Fashion Line, Brooklyn, NY, December 07 - Present

- Visual identity & brand development for start-up fashion line.
- Applications include: logo, look book, promotional mailer, web look & feel and trim development packages.

C7P for Chip & Pepper, Fashion Line, New York, NY, July -December 07

- Production and Design of vintage graphic elements used for apparel and support print material (hang tag, labels, trims)
- Production research and visual interpretation for textures, hand-traced elements, hand-traced typography, digitalized vintage prints for vector and bitmap uses

EFS Designs, Brooklyn, NY, May - September 06

- Design and redesign of textile patterns for several clients, including: X-El Designs; Pintura Studios; Supreme; Obedient son; Neal Sperling; Kategabriel Designs.
- Digital color separation, repeat pattern films setup for silk-screen production, assistance printing.

Teresita Fernandez Art Studio Brooklyn, NY, Oct 06 - December 07

Studio Manager

- Oversaw all aspects of studio production including fabrication of all Art works and digital media, researched production and materials for varios projects.
- Managed art installation for the gallery and private collections.
- Liasoned between the gallery, suppliers, production studios and the artist's for all samples, finished pieces and shipments.

See www.lehmannmaupin.com

Neighborhoodies.com Brooklyn, NY, September 05 - March 06

Production Manager

- Oversaw daily operations for design and layout production custom vinyl cut plotter, heat press area, sewing area and inventory
- Responsible for print and embroidery bulk orders
- Managed major reorganization of the studio and administrative areas for christmas holiday season activities, including floor plan designs and updates to electrical system.

Noujau Design Studio Mexico City, November 02 - September 05

Co-Owner

- Design and development for: Corporative image; POP material; web content + production; photography productshoot and visual support; textiles and big format silk-screen promotional items; internal product development for t-shirt label concept to production of hand silk-screened items and accessories.

Ogilvy & Mathers Mexico City, 2002

Art Apprentice

- Full time designing print material for Mattel, Zigma Products, Pizza Hut and digital photography retouching

SKILLS

Computer Skills

- Proficient on both MAC = PC platforms
- Expert level experience with Adobe Illustrator CS3
- Expert level experience with Adobe Photoshop CS3
- Experience/skill with: scanning process; digital and conventional photography; set illumination

Hand Skills

- Silk-screen: coating; shooting; reclaiming; color mixing water based and plastisol; manual printing for standard and large format
- Hand tools and Power tool for wood and metal

Art Media

- Watercolor, Oil paint, Acrylics, Airbrush, India and China ink, Stencil

References Available Upon Request.